



FOR IMMEDIATE RELEASE

CONTACT: Kim Grantham
256-881-8811
kgrantham@baronservices.com

Key Radar Personnel Promoted to Senior Development Positions

HUNTSVILLE, Ala., Feb. 3, 2014 – Baron Services announces the promotion of Mrinal Balaji and James Romines to new positions within the company.

Mr. Balaji has taken the position of Chief Scientist for Radar Systems Signal Processing, where he will be responsible for the development of innovative radar signal processing concepts for supporting new business pursuits and internal research and development.

Mr. Romines is now Chief Engineer for Radar Systems. He will have the lead technical role in radar system hardware research and development activities, and final technical authority on all new system designs.

Additionally, both Balaji and Romines will be co-directors of Baron's University Outreach Program, which is being developed to build relationships with universities and research groups for radar technology exchange, education and internship.

The contributions of both Balaji and Romines were instrumental when Baron, in partnership with L-3 STRATIS, performed a system-wide upgrade of 171 NEXRAD weather radars for the U.S. National Weather Service, Federal Aviation Administration and Department of Defense.

Romines holds a Bachelor of Science degree in Pre-Engineering from Birmingham-Southern College, and a Bachelor of Science degree in Electrical and Computer Engineering from the University of Alabama at Birmingham. He has worked at Baron since June 2009.

Balaji has been employed at Baron for six years, holding a Master of Science degree in Electrical and Computer Engineering from the University of Alaska Fairbanks.

- more -

###

About Baron Services

A leading weather technology company, Baron Services specializes in providing state-of-the-science weather information to governments, businesses and media outlets. With numerous patents in weather technology, Baron serves the industry as experts in weather integration, data analysis, modeling and radar manufacturing. In partnership with L-3 STRATIS, Baron Services completed an upgrade of the United States' system of 171 NEXRAD weather radars to dual-polarity for the National Weather Service, Federal Aviation Administration and Department of Defense. A partnership with SiriusXM Radio makes graphical weather data from XMWX Satellite Weather available in general aviation aircraft and personal watercraft. Also delivered through SiriusXM is NavWeather, which provides weather and road conditions to automobiles using Baron's Threat Matrix technology. Through the Velocity Weather API, Baron Services now offers web-delivered meteorological data streams for integration into a range of devices and services, such as smart phone/tablet apps, websites, multi-function displays, chart plotters and more. Baron Services is headquartered in Huntsville, Alabama. For more news and information on Baron Services, please visit www.baronservices.com.