



**University of North Dakota Selects Baron**  
*Agreement Enhances Study Within Department of Atmospheric Science*

Huntsville, ALABAMA, March 3, 2015 – To supplement its existing meteorological curriculum, the University of North Dakota’s (UND) Department of Atmospheric Sciences now includes the Omni broadcast display solution, developed by critical weather intelligence provider Baron.

With the Omni system, UND students and faculty will be exploring real time weather scenarios. They will be building their meteorological, analytical thinking and presentation skills using in-the-moment weather data, instead of relying on simulated circumstances or theory.

“Our students use the Baron Omni system to prepare and present daily weather shows which are broadcast to the campus and North Dakota communities,” said Fred Remer, Associate Professor in the Department of Atmospheric Sciences at the University of North Dakota. Remer also coordinates the University’s undergraduate broadcast meteorology program. “Baron’s Omni system provides our students with the experience that they need to obtain jobs in the industry.”

The Baron Omni system also includes Baron’s VIPIR analysis and display program for Doppler weather radar. UND students will use this state of the art system to produce the morning weather show UND Weather Update and also the weekly news program Studio One. This weather data system is used to generate high definition graphics for weather segments of broadcast news programs at television stations nationwide.

UND is the third university with a dedicated meteorology program to add Baron weather data solutions to its curriculum, following both the University of South Alabama and Mississippi State University.

“The field of meteorological study is undergoing rapid change, particularly as it relates to broadcast,” said Baron founder and CEO Bob Baron. “And while the displays and tools available today are better than ever, they still require sharp analysis and interpretation. The Baron products now supplementing UND’s curriculum will give its students the kinds of experiential meteorological training they won’t find elsewhere.”

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### **About Baron Services**

Baron's meteorological hardware, software and data are indispensable tools for organizations, businesses and individuals critically impacted by weather conditions. Baron's world-class scientists are continuously inventing new and more effective ways to collect, interpret, package and display real-time, hyper-local meteorological information so that those who depend on the most precise weather intelligence for their safety and livelihood have access to professional decision-making solutions. Baron delivers Critical Weather Intelligence when precision matters. For more information, visit <http://www.baronweather.com>.

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